

MIT Sloan Institutional Investment Conference



Quantitative Investing Wadsworth A | 3:20 – 4:20 PM

Moderator

Larry Pohlman

Director of Research and CoCIO
ALR Quantitative Research and Investment Management

Panelist

Ric Thomas

Global Head of Strategy and Research, Investment
Solutions Group | State Street Global Advisors

Eric Knutzen

Chief Investment Officer | NEPC

Jason Hsu

Chief Investment Officer | Research Affiliates

Amitabh Dugar

Partner | ALR Investment Research

Special Thanks

Hugh Crowther

Head | Crowther Investment

“Smart beta” was the 2013 ETF buzzword. Billions of dollars poured into these Funds, and many beat the S&P 500 soundly. What is “Smart Beta”? It is simply about trying to identify good investment ideas that can be structured better, whether that is improving existing beta opportunities or creating exposures or themes that are implementable in a low cost, systematic way. Smart beta strategies could include features such as capturing existing risk premia, improving portfolio diversity, capturing long-term investment themes that some other investors are not well placed to exploit or improving implementation versus market capitalization. This panel will discuss some of the major trends in “Smart Beta” investing and provide an outlook on its attractiveness as an asset class going forward.

